

## Marketing & Sales Programs

1. Modern Techniques in Developing Marketing Skills
2. Crisis Management
3. Advanced Selling Skills
4. Cross Selling through Phones
5. A Better Understanding of the Market Place
6. Analyzing Industries and Competition
7. Designing Communication Strategies
8. Effective Sales Management Skills
9. Managing Marketing Channels
10. The Sales Presentation
11. Product Differentiation and Positioning
12. Measuring and Evaluating Marketing
13. The New Essential Rules of Modern Marketing
14. Executive View of The Marketing Performance
15. Improving Selling Behavior